

CRITICAL AND COMMERCIAL ACCLAIM FOR GLOBAL MEXICAN ARTIST

# CARIN LEÓN

"Known best by the cowboy hat he wears cocked to the side and his blues-inflected Sonoran croon, the Latin Grammy-winning balladeer carries himself with the steely gaze of a cowboy and the swagger of a rock star."

**Los Angeles Times**

"...a game changer if there was one."

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"...one of the most prominent and influential figures in Regional Mexican music today, known for his rich storytelling and dazzling instrumental skills."

**billboard**

## HIGHLIGHTS

- In 2021, León became the **first Regional Mexican** artist to participate in the **Spotify Singles** series and he teamed up with country music star Walker Hayes for a Spanglish version of "Fancy Like" for Amazon Music Latin's "La Cultura That Connects Us" campaign.
- In the same year, his album *Inédito* debuted atop the **Apple Music charts**, reaching **#1** on the **Mexican Music chart** and **#3** on the **Latin Music chart**. *Inédito* was named one of *Billboard's 25 Best Latin Albums of 2021* and León also took part in the "Regional No More—Mexican Music Goes Global" panel as part of *Billboard Latin Music Week*.
- Upon release of his latest album *Colmillo de Leche*, León became the **only Latin and Regional Mexican artist to reach the top 10** in global sales on Spotify.
- His hit single "Primera Cita" has **237 millions streams** in just **6 months** and is **#4** on *Billboard's Best Latin Songs of 2023*."

## AWARDS



ASCAP Award for the song "Me La Aventé"



Premio Lo Nuestro Awards ("Regional Mexican Breakthrough Artist," "Best Male Artist" and "Banda Song of the Year").



León won his first Latin Grammy for "Best Regional Mexican Song" in 2022 for the song "Como lo Hice Yo," which was released in collaboration with Mexican pop group Matisse.



## DISCOGRAPHY

Desvelada con Banda y Mariachi (2018)

El Malo (2019)

Inédito (2021)

Colmillo de Leche (2023)



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**CLICK HERE FOR ADDITIONAL INFORMATION ON CARIN LEÓN**  
**CLICK HERE FOR ARTIST NOTES**

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